

Benefits Sheet
Corporate Sponsor 2017 Program
Levels of giving and associated benefits for 2017
Friends of the Pumpkinvine Nature Trail, Inc.

		Estimated exposure per year	Corporate Levels with Benefits				Latest date to include benefit ¹
			Bronze \$500	Silver \$1,000	Gold \$2,500	Platinum \$5,000	
General benefits:	Location						
Company Name & Logo:	Pumpkinvine.org website ²	20,000	X	X	X	X	Anytime
Company Name & Logo:	Facebook page	600	X	X	X	X	Anytime
Company Name & Logo:	Friends' Blog	600	X	X	X	X	Anytime
Company Name & Logo:	Three editions of newsletter ³	350 x 3	X	X	X	X	See note
Benefits related to 16th Annual Dinner, to be held on April 28, 2017:							
⁴ Company name on Donor list:	Distributed to all attendees	275	X	X	X	X	4/1/17
Gratis tickets:	April 28, 2017 Annual Dinner			2	4	8	4/1/17
Company name & logo:	Included with meeting packet	275		X	X	X	4/1/17
Company name & logo:	Projected slide	275		X	X	X	4/1/17
Mention of donor company name:	By moderator during meeting	275			X	X	Day of Meeting
Company Name & logo:	Sign in lobby	275				X	4/1/17
Company Name & logo:	Banner in meeting room ⁵	275				X	4/1/17
Benefits related to 18th Annual Bike Ride to be held on June 17, 2017:							
Company Name & Logo:	Ride brochure	6,000	X	X	X	X	1/15/17
Gratis passes to Bike ride:	June 17, 2017 Bike ride			2	4	8	Day of ride
Company Name & Logo:	Sign at SAG 1 (Goshen)	1,000		X	X	X	5/1/17
Company Name & Logo:	Sign at SAG 2 (Middlebury)	1,000			X	X	5/1/17
Company Name & Logo:	Sign at SAG 3 (Shipshewana)	500			X	X	5/1/17

¹The benefits will be contingent upon donors signing up in time for their logo to be included in the listed items.

Dates may vary. Logos needed about 2 weeks before printing.

² The website has 3,000 to 4,000 visitors per month during May thru October.

³ Newsletters are usually published in April, August and November.

⁴The Donor List will typically contain all donors who have contributed between April 1, 2016 and the cutoff date of March 31, 2017.

⁵The banner is about 3' wide and 8' long. It may contain the logos of several sponsors.

The Friends of the Pumpkinvine Nature Trail, Inc. is a 501(c) (3) organization. Contributions are tax-deductible.